

Tech-Friendly Corporate Culture Checklist

These ideas create a point of pride that make techs feel proud to work at your company

- Does your Shop Owner/Dealer Principal walk the shop, talk to techs, show up to events, do personal shout outs to Techs and thank them for their service?

- Do you have a Tech of the Month program?

- What is your uniform program like? Invest in your uniforms to make your techs feel proud; because after all, they are your rockstars!

- Do you have tools for everyone? Y / N

- Are policies uniformly enforced? Y / N

- Do leaders practice what they preach? Y/ N

- Shop bathrooms shouldn't be lower class citizen pits. Be sure to have clean, well-stocked bathrooms for both male and female techs.

- Do you have water that is easily accessible? Y / N

- Is your coffee fresh and hot? Y / N

- Is there a difference in look between the shop, service manager stations, and the sales department? Is your image consistent across all departments? Consistency is key with valued customers but also valued employees.

Score:

A

B

C

D

F