

# STRONGER



**You don't have to go it alone.**

With the MRAA, you get access to resources, tools, and industry insights — and a vast network of dealers working through the same problems you are. Join us.



“MRAA membership is important for Marine Retailers because **as a group we are stronger.** There are countless examples of regulatory challenges on the state and federal level, and for our voices to be heard we need to stand together. The MRAA gives us the power to face challenges that may threaten the way we do business.”



**Susan Duquette**  
Lakeview Marine

“Why be a member? Being a member of MRAA is an **AMAZING education opportunity** for all your staff. It helps in staying up to date with issues across the US. And it's a great networking opportunity at Dealer Week.”



**Wendy Ramsey**  
Pirate Cove Marina Inc

“Join MRAA so you can join your fellow peers and business folks to share ideas, struggles, and hardships. By doing so you can let others learn from your shortcomings, mistakes, and successes all while learning the same from others in MRAA. It's also good to **have a lifeline for networking.**”



**J Hurless**  
Reeder Trausch Marine

“I think **MRAA is a great networking tool for dealerships.** I am seeing a lot of ownership change overs in my area and think it's a great resource to find other marinas under brand new ownership, dealing with not having an exit strategy, or any other state of their current business that they may be facing issues with.”



**Ashlynn LaLonde Olson**  
Hutchinson's Boat Works, Inc.

“Elevating all staff with the training programs available leads to increased efficiencies in all aspects of a dealers business – from sales to service. As we head into tougher times, it is going to become **more important than ever as efficiency adds dollars** to the bottom line.”



**Kenda Kennard**  
Huntington Distribution Finance



**Scan this QR Code, or visit [mraa.com/join-mraa](https://mraa.com/join-mraa) to learn more about the benefits membership and join today!**



# *A Path to a* \_\_\_\_\_ **Thriving Dealership**

## **What You Can do With Your MRAA Membership**

- » Access training and education to make you more confident in your decisions
- » Increase revenue and add value to your dealership
- » Create stronger customer/employee satisfaction
- » Connect with other business owners and leaders in your industry
- » Influence important regulatory concerns

We Have Helped **Thousands of Boat Dealerships** Across North America

Whatever the size, age, or location of your business, **we meet you where you are.**

We help you **determine what your next steps to growth are,** and then take those steps.



**Scan this QR Code, or visit [mraa.com/training](https://mraa.com/training) to learn more about MRAA's myriad educational opportunities!**