Phone Call Follow-up

Hi [First Name],

Thanks for calling [Dealership Name] [Today/Yesterday]. I enjoyed speaking with you about the [Boat Type].  You can find additional information, features, options and a gallery of photographs of the boat by [clicking here].

As we talked about, I think that the [Boat Feature(s)] would fit well with what you said you are looking for in a boat.

I’ll be reaching out to you in the next few days to answer any questions you might have thought of since our call. If you’d like to get in touch sooner, you can reach me directly at [Best Phone] or simply reply to this email.

I am looking forward to helping you get onto the water in your new boat quickly and easily.

Sincerely,

[Salesperson Signature]