# DS MARINE 👂

## **Dealership Industry Insights**

Powered by IDS

### MARINE UPDATE - JUNE 2025

### F&I Highlights





### F&I Profitability Index

38

The Marine F&I Profitability Index is simply a measurement representing the combined total of the penetration percentages for finance, GAP, service contracts, paint & fabric protection and all other ancillary products.



### **Repair Event Cycle Times (RECT)**

Each Work Order has a start date and a completion date. We define RECT as the amount of time that passes between those two dates. Or in more basic terms - it's the amount of time it takes to repair a unit at your shop.

#### 7,127 work orders reviewed in June



1) Excludes Work Orders with omitted or inaccurate dates, RECT exceeding 2 years and all internals.

#### **RECT Bottlenecks by Region**



2) Work Orders with at least 1 job or part covered by warranty.