QR Quest Prize List

YETI Hopper M20 Soft Backpack Cooler

Impel AI-Booth 615



Shrinkfast 200 Propane Fired Heat Tool Kit

Dr.Shrink, Inc.-Booth 265

$100 American Express Gift Card

Indmar Marine-Booth 775

$100 Visa Gift Card

Red Oak Inventory-Booth 137



Bose QuietComfort Headphones

Covideo-Booth 830



Sea Tow Gold Card Membership Package

Sea Tow Services-Booth 704

JBL Clip 5 Bluetooth Speaker

Epic Finance-Booth 728

YETI Rambler 20 oz Tumbler

Epic Finance-Booth 728

Boozy Bundle

Boat History Report-Booth 721



Meta Glasses

Viaggio Marine-Booth 544



Turtle Box Speaker

Medallion Bank-Booth 820

Swag Bag

Chris Craft-Booth 454

$200 Amazon Gift Card

ULTIMAR-Booth 142

Girls Beach Day (Sea Bag)

Grace Titles, Inc-Booth 631



YETI Hopper M Series Backpack Soft Sided Cooler

Spectrum Color/BoatBroke.com Booth 645

DEALER WEEK

The MRAA Conference and Expo

GET READY TO EXPLORE, NETWORK, AND WIN PRIZES WITH QR QUEST AT DEALER WEEK 2026

HOW IT WORKS:

Visit exhibitor booths and ask a question about their company, products, or services. Once you've sparked the conversation, the exhibitor will reveal their QR code for you to scan and earn points. Track your ranking on the live leaderboard in the event app as you compete for prizes. Winners will be announced on the morning of Wednesday, December 9, and notified via the email address provided during registration. To claim your prize, you must be present in the Dealer Week Expo Hall on Wednesday.

RULES:

- Only dealer attendees are eligible to participate and win prizes.
- Visit exhibitor booths and ask a question about their company, products, or services. Once you've engaged in the conversation, the exhibitor will share their unique QR code for you to scan.
- All QR code scans must be completed by 6:00 p.m. on Tuesday, December 8. Eligible participants will be entered into the prize drawing, and winners will be announced on the morning of Wednesday, December 9.
- Prize winners can pick up their prizes directly from the sponsoring exhibitor's booth. Winners must be present in the Dealer Week Expo Hall on Wednesday morning to claim their prize.

POINT VALUES:

- MRAA Strategic Partners – 20 points
- MRAA Education Champions – 15 points
- MRAA Boat Brand Partners – 15 points
- Prize Donors – 10+ points*
- MRAA Platinum and Standard Partners – 5 points
- Nonmembers – 1 point

DEALER WEEK
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MRAA
MARINE RETAILERS ASSOCIATION OF THE AMERICAS